

Exhibitor Information

The World Does Business In Schoharie County

2nd Annual Schoharie County Business Festival

October 5, 2011

10:00 am–4:00 pm

The Best Western
121 Burgin Drive
Cobleskill

**Speakers &
Breakout
Sessions**

The Schoharie County Chamber of Commerce is proud to announce that the annual tradeshow and networking event, **Business Festival 2011**, will be held on **Wednesday, October 5** and will once again be hosted at the **Best Western, Cobleskill**. Plan on attending or exhibiting to experience the art of doing business in Schoharie County.

This year's Business Festival will be bigger and better than ever! New this year is an outdoor exhibit area under the tent for those businesses who have large items to display.

Exhibits open to the public at 10:00 am.

At the Business Festival, you will:

- Gain exposure for your business
- Develop leads for selling your products and services
- Make new contacts by networking with other Chamber members
- Reconnect with current customers and clients
- Build relationships with other exhibitors by sharing information and leads
- Gain new business from the potential attendees
- Learn how the world does business in Schoharie County



335 Main Street
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Middleburgh, NY 12122

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E-mail:
info@schohariechamber.com

Business Festival 2011 Committee

Business Festival is supported by a group of volunteers from the Schoharie County Chamber of Commerce's Membership & Events & Activities Committees. The Business Festival committee is dedicated to contributing their time to promoting this event to both exhibitors and attendees.

- Jason Becker, MTCO & INOC, 2011 Chair
- Kathy Smith, GM, Best Western Plus
- Patrick Coffey, Schoharie Co. ARC
- John Lavelle, Lavelle & Finn LLC
- Denise Lloyd, New York Life
- Frank Privitera, FAM
- Flerida Santana-Parker, Community Bank
- Anne C. Myers, SUNY Cobleskill
- Georgia Van Dyke, Chamber Board President
- Jessie Griffin, Sales Manager, Best Western
- Nancy Spennello, Catering Manager, Best Western
- Debbie Stalker, SCCC Office Administrator

Corporate Sponsor

**FENIMORE
Asset Management, Inc.**
FAM Funds



Exhibitor Investment: \$100 for Chamber Members (\$250 for future members)

- ▶ 8-foot table with table covering
- ▶ 10 foot by 10 foot exhibit space
- ▶ Lunch for 1
- ▶ Business listing in programs distributed to attendees

Seminar Presentation Investment: \$100

- ▶ Opportunity to give a 15 minute presentation to Festival attendees
- ▶ Name and seminar topic listed in programs distributed to attendees and exhibitors
- ▶ ¼ page ad in program
- ▶ Lunch for 1

Program Advertiser

Quarter-page Business Ad—**Investment: \$250**

Half-page Business Ad—**Investment: \$500**

Email Copy to admin@schohariechamber.com by September 12th

Schedule

Setup—8:00-9:00 am

Show Floor Opens —10:00 am 1:00 pm

Lunch & Keynote Speaker—1:00-2:00 pm

Show Floor Re-Opens—2:00-4:00 pm

Exhibitor Networking— (wine/cheese) 4:00—6:00 pm

Auction— 4:45 pm

SPACE IS LIMITED!!

Paid Exhibitor Commitment by

September 12th

Exhibitor Registration

Company: _____

Contact: _____

Mailing Address: _____

Phone: _____ **Email:** _____

Type of Business: _____

Electric: Yes	No	Chamber Member Exhibitor \$100	\$ _____
		Non-Chamber Member Exhibitor \$250	\$ _____
		Seminar Presenter \$100	\$ _____
Tent Area Display _____		Program Advertiser \$250/\$500	\$ _____
		Lunch with Keynote Speaker	
		(# _____ x \$15 each =)	\$ _____
		Total	\$ _____

Method of Payment:

Check (enclosed) _____ **(Made payable to Schoharie County Chamber of Commerce)**

Credit Card: # _____ **Exp. Date:** _____

(MasterCard/Visa only)

Mail to: Schoharie Co. Chamber of Commerce, PO Box 966, Middleburgh, 12122

All Fees must be paid at time of registration.